



New Fish Swimming in Katy's Business Pool

Katherine McGraw Patterson, Chief Creative Strategist for Smart Fish Marketing, a company that specializes in small business marketing and branding, has announced the company's relocation from Denver, Colorado to Katy, Texas.

KATY, TEXAS, NOVEMBER 9, 2009 - Smart Fish Marketing, a specialist in small business branding and marketing, has relocated from Denver, Colorado to Katy, Texas. The ten-year-old company offers a complete marketing service, including marketing plans; branding, and business identity packages; marketing materials; and special projects.

"We chose the Katy/Houston area for a few reasons," said Ms. Patterson. "Specifically, we were impressed by the area's reputation as one of the best metro areas for small business start ups and we recognize the potential to serve a wide variety of new businesses. Additionally, on a more personal level, I'm a native Texan and I am thrilled to be able to offer our unique service to other Texas businesspeople."

Smart Fish Marketing expects to experience significant success in its new home, and will be diversifying its offering to include small business start up seminars and business counseling in group settings.

For more information on Smart Fish Marketing, contact Katherine McGraw Patterson, Chief Creative Strategist, at 303.638.8625.

About Smart Fish Marketing

Smart Fish Marketing is a specialist in providing small business marketing services. We help our clients define their unique message, create outstanding marketing materials to convey that message, and identify the channels to use in reaching their target market. Smart Fish brings fresh ideas, creativity and a personal approach to help our clients develop a professional image that enables them to stand out from the competition and grow their businesses.

About Katherine McGraw Patterson

Katherine McGraw Patterson offers Clients expertise and knowledge gained over 18 years' experience in marketing support for professional services firms. She first established an independent consulting service in Hong Kong in 1999, and after several years of success in the international market, Katherine returned to the U.S. in 2002, where she applied this critical experience in addressing the marketing needs of small businesses here in the U.S. Ms. Patterson is a 1991 graduate of Texas A&M University's School of Journalism.

Contact:

Katherine McGraw Patterson
Chief Creative Strategist
Smart Fish Marketing
303.638.8625
kpatterson@smartfishmarketing.com
www.smartfishmarketing.com